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The

SRI LANKAS MOST PRESTICIOUS WEDDING Exhibition! IN AUSTRALIA

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in Australia

www.theweddingshow.lk





Co Organized by



2024

show

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> Specially for Leading Jewellery Designers Professional Photographers Wedding Cake Designs Wedding Flower Decorations Travel Agents Grooms Wear Designers Bridal Dress Designers Bridal & Beauty Saloon Leading Catering Services Professional Wedding Planners













#### **Introduction**

We are pleased to introduce "The Wedding Show in Australia 2024" organized by Asia Exhi-bition and Conventions (Pvt) Ltd. It will be held from 02nd – 03rd November 2024 scheduled from 10.00 am to 7.00 pm at the Spirngvale Town Hall, Melbourne.

In the Sri Lankan events management arena, Asia Exhibition and Conventions has established itself as the gold standard by the sheer size of the events it organises and the innovative approaches it follows to meet international standards.

Being the pioneer in organizing exhibitions and conventions, we have introduced and continued exhibitions that touch various aspects and stages of people's lives.

By showcasing our expertise to meet the expectations of clients anywhere in the world, we have ventured beyond Sri Lanka to provide our services internationally.

Making a giant leap in 2016, we successfully organized out first overseas event, a wedding show in Melbourne Australia, Which was continued for the second consecutive year in Melbourne and Sydney in 2017. Reinforcing the excellence, we have demonstrated there, we continued organizing events in Australia every two years.



#### Success of the 2016 and 2017 Wedding shows held in Melbourne and Sydney

#### Success rate

**85%** of exhibitors rated the participation as a success

# Visitors of the Exhibition

All the exhibitors were satisfied with the quality and the number of people that visited the exhibition.

#### **About the Organizer**

**96%** of the exhibitors are satisfied with the organisers & the services offered during the exhibition



# The Advantages of the Event

The Wedding Show in Australia 2024 will build attendance through strategic marketing and promotions that create millions of advertising impressions in Print, Direct Mail, Email, Promotional opportunities and Electronic media.

Ideal platform to build your brand and increase awareness of your products or services by meeting clients and business partners. Also influence and understand customer needs perception.

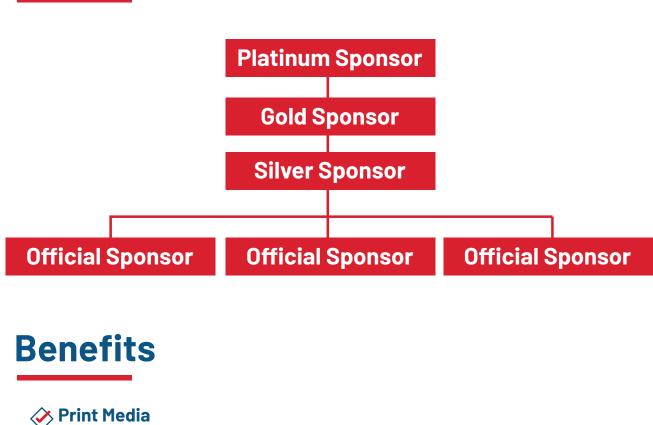




#### **Sponsorship Opportunities**

**Sponsorship Structure** 

The Wedding Show in Australia 2024 is an excellent platform to increase your company's brand image and profile to Sri Lankans and Australians. Your company logo will be featured prominently in all promotional materials, onsite signage and many more benefits. Contact the organizer'sfor information.



### Electronic Media On Site Promotions

✓ Visitor Co-ordination

♦ Special Preferences



### For attractive Sponsorships and stall spaces

Contact, Shamalee : +94 716 231 231 Shehan : +94 94 706 233 433 Arjun : +94 94 716 996 644