

The  2024  
*Wedding* show  
It's Your Wedding  
in Australia

We are bringing  
**SRI LANKA  
TO YOU!**

Delegation of **50+**  
**INDUSTRY  
SPECIALISTS**  
FROM SRI LANKA  
UNDER ONE ROOF!

**FREE ENTRANCE**

We are coming!  
  
**HELLO  
AUSTRALIA**

**SRI LANKA'S  
MOST PRESTIGIOUS  
WEDDING *Exhibition!*  
IN AUSTRALIA**

[www.theweddingshow.lk](http://www.theweddingshow.lk)

Organized by

Co Organized by



**NOVEMBER**

**2**

**3**

@ Springvale Town Hall | 10AM - 7PM

FOR MORE INFO CALL:

**0716 231 231 | 0706 233 433 | 0716 996 644**



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Sri Lanka



Specially for  
Leading Jewellery Designers  
Professional Photographers  
Wedding Cake Designs  
Wedding Flower Decorations  
Travel Agents  
Grooms Wear Designers  
Bridal Dress Designers  
Bridal & Beauty Saloon  
Leading Catering Services  
Professional Wedding Planners





## Introduction

We are pleased to introduce "The Wedding Show in Australia 2024" organized by Asia Exhibition and Conventions (Pvt) Ltd. It will be held from 02nd - 03rd November 2024 scheduled from 10.00 am to 7.00 pm at the Spingvale Town Hall, Melbourne.

In the Sri Lankan events management arena, Asia Exhibition and Conventions has established itself as the gold standard by the sheer size of the events it organises and the innovative approaches it follows to meet international standards.

Being the pioneer in organizing exhibitions and conventions, we have introduced and continued exhibitions that touch various aspects and stages of people's lives.

By showcasing our expertise to meet the expectations of clients anywhere in the world, we have ventured beyond Sri Lanka to provide our services internationally.

Making a giant leap in 2016, we successfully organized our first overseas event, a wedding show in Melbourne Australia, which was continued for the second consecutive year in Melbourne and Sydney in 2017. Reinforcing the excellence, we have demonstrated there, we continued organizing events in Australia every two years.

# Success of the 2016 and 2017 Wedding shows held in Melbourne and Sydney

## Success rate

**85%** of exhibitors rated the participation  
as a success

## Visitors of the Exhibition

All the exhibitors were satisfied with the  
quality and the number of people that  
visited the exhibition.

## About the Organizer

**96%** of the exhibitors are satisfied  
with the organisers & the services offered  
during the exhibition



# The Advantages of the Event

The Wedding Show in Australia 2024 will build attendance through strategic marketing and promotions that create millions of advertising impressions in Print, Direct Mail, Email, Promotional opportunities and Electronic media.

Ideal platform to build your brand and increase awareness of your products or services by meeting clients and business partners. Also influence and understand customer needs perception.





# Sponsorship Opportunities

The Wedding Show in Australia 2024 is an excellent platform to increase your company's brand image and profile to Sri Lankans and Australians. Your company logo will be featured prominently in all promotional materials, onsite signage and many more benefits. Contact the organizer's for information.

## Sponsorship Structure



## Benefits

- ✔ Print Media
- ✔ Electronic Media
- ✔ On Site Promotions
- ✔ Visitor Co-ordination
- ✔ Special Preferences

# **For attractive Sponsorships and stall spaces**

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